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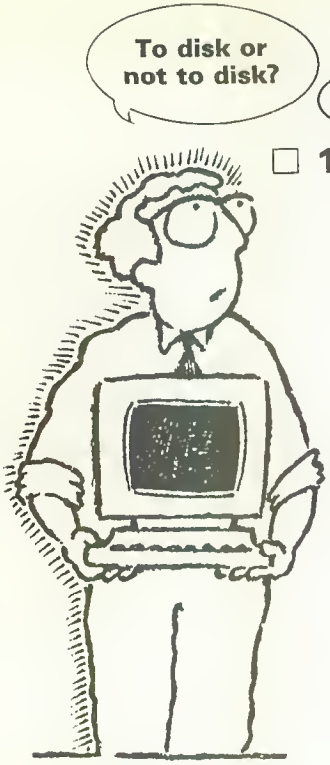
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Please circle an entry for each category.

1. What is your sex? M ☐ F ☐
2. What is your total household income? _____
3. What is your age group?
   a) under 25 c) 46 or older
   b) 25-45
4. How did you obtain this magazine?
   a) by subscription
   b) at a supermarket
   c) at a drugstore
   d) at a newsstand
   e) other
5. Do you own your home?
   a) yes b) no
6. Occupation:
   a) manager/professional d) clerical/sales
   b) professional/technical e) craftsman/foreman
   c) manager/administrator f) other
7. Education:
   a) graduated college
   b) attended college
   c) graduated high school

READER SERVICE CARD

101	121	141	161	181
102	122	142	162	182
103	123	143	163	183
104	124	144	164	184
105	125	145	165	185
106	126	146	166	186
107	127	147	167	187
108	128	148	168	188
109	129	149	169	189
110	130	150	170	190
111	131	151	171	191
112	132	152	172	192
113	133	153	173	193
114	134	154	174	194
115	135	155	175	195
116	136	156	176	196
117	137	157	177	197
118	138	158	178	198
119	139	159	179	199
120	140	160	180	200

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