1984 OLYMPIC MERCHANDISE CATALOG



ATARI®

SHARING THE OLYMPIC SPIRIT

"An Olympic Year You'll Never Forget"



Atari invites you to share the spirit of an Olympic year never to be forgotten!

By ordering the high quality items in this catalog, you will be collecting exclusive Atari Olympic mementos that can be valued and enjoyed for years to come.

Each item features the distinctive Atari Olympic logo. And when you order, you can take pride in knowing that you have helped support the American Olympic effort through the portion of your order that is an automatic donation.

So share this Olympic spirit with Atari and order today!

SKI CAPS

Warm, knitted ski cap with colored pom pom and embroidered patch. Available in blue with a red and white pom pom. One size fits all. Item #103. $5.95 each.



BASEBALL CAP

Sporty Atari Olympic baseball cap with red visor, white front and blue mesh backing. One size fits all. Item #104. $5.95 each.





SWEATSHIRT
Sporty white fleece-lined sweatshirt designed for the athlete in training. 50% cotton/50% polyester. Adult sizes: S, M, L, XL. Item #107. $9.98 each.

T-SHIRTS
Casual white T-shirt with contrasting red trim. 50% cotton/50% polyester. Adult sizes: S, M, L, XL. Item #105. $5.95 each.



COFFEE MUGS
White glaze earthenware 14 oz. mugs by Papel, an official 1984 Olympic Games licensee. Item #108. $4.98 each.



GOLF SHIRT
Classically styled golf shirt in white.
50% cotton/50% polyester.
Adult sizes: S, M, L, XL.
Item #106. $14.95 each.

TOTE BAG
18" x 9 1/2" roll bag with 2 zippered outside pockets. Available in light grey with royal blue webbing and red zipper.
Item #101. $14.95







PINS

1" x 3/4" enamel pins featuring the Atari Olympic logo.
In gold metal, with red, white and blue artwork.
The ideal Atari Olympic souvenir. Item #114. $.98 each

KEY CHAIN

Strong molded plastic key holder
featuring the 5-color Atari Olympic logo
on one side
and the Olympic "Stars
in Motion" on the reverse
Item #120. $1.98 each.



PATCH

2" x 3" embroidered cloth patch featuring
the Atari Olympic logo in 5 colors.
Perfect to sew or iron onto caps, jackets, jerseys, etc.
Item #115. $2.98 each





ATARI. SHARING THE OLYMPIC SPIRIT

Please send me the Atari Olympic items indicated below.
I have made my check or money order payable to ATARI OLYMPIC MERCHANDISE, P.O. Box 5012 Clifton, N.J. 07015.

DESCRIPTION	ITEM #	SIZE	QUANTITY	COST PER ITEM	TOTAL COST
		Total Items ordered		Sub Total	
				Shipping and handling	$1.50
				Calif., N.J. and Pa. residents add state sales tax	
				TOTAL	

MAIL TO: ATARI OLYMPIC MERCHANDISE, P.O. Box 5012, Clifton, N.J. 07015

- Allow 6-8 weeks for delivery.
- Orders must be accompanied by a check or money order. No credit card or phone orders please.
- Orders must be mailed by *December 31, 1984*
- Sorry, we cannot ship to P.O. Boxes or outside the continental U.S.
- Do not include orders for Atari Club material with this order. It will only delay your order.

NAME _____

ADDRESS _____

APT. # _____

CITY _____

STATE _____ ZIP _____

1984 Atari Inc. All rights reserved.



© 1984 ATARI INC. All Rights Reserved.
A Warner Communications Company Part #CO24998-001 Rev. A1